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Invitation from the Organizing Committee Chair of EVS 31

On behalf of the Organizing Committee of the 31st Electric Vehicle Symposium and Exhibition (EVS 31), I would like to extend our warm invitation to you and your organization to take an active part in this symposium as sponsor, exhibitor and participants.

The EVS are the premier international symposium and exhibition for all fields related to the Electric Vehicle (EV), including battery electric vehicles, hybrid electric vehicles (HEV) and fuel cell vehicles (FCV).

The EVS is held in the interval of 1-1.5 years, rotating in the regions of North America, Europe and Asia, under the auspices of the World Electric Vehicle Association (WEVA), and for the EVS 31, it is hosted by the Japan Automobile Research Institute (JARI), in Kobe, Japan.

The EVS 31 is taking place from 30 September to 3 October 2018 in a beautiful port city of Kobe. The meeting is held at Kobe Convention Center, located in the center of Port Island, a symbolic human-made island of Kobe and a center of the state-of-the-art technologies and scientific researches of Japan. In this unique environment, we are planning to have intensive and productive discussions on the future possibilities of EVs as well as showcasing the latest technologies of the EV-related industries. We are planning to organize varieties of sessions focused on the latest as well as fundamental technologies and skills surrounding the fields of EVs. In addition to these technical sessions, we also invite senior figures from prominent automobile makers and related industries in Japan and abroad for Keynote sessions and panel discussions to investigate the future of EVs in the world. The trend in the world surrounding the EV is very positive and prosperous for the future development of EV.

We hope you will find the EVS 31 a unique opportunity to showcase your outstanding technologies to the world, and establish new networks beyond the existing ones.

Various levels of involvements are outlined in this prospectus, and if there are other ways in which you would like to participate, we would be very happy to discuss there with you.

We sincerely hope you will be able to join us in Kobe, Japan in 2018.

Hideyuki Sakamoto

Chair of the Organizing Committee of EVS 31

Why EVS?

EVS has a long history of nearly 50 years. Since its introduction into the society, many eager and enthusiastic researchers and technical experts have been involved in the development of EVs and introduction into the society, and EVS became a premier symposium in the world focused on the EV and its related technologies in the world.

In every 1-1.5 years, technicians and researchers of EVs and its related services and technologies gather to discuss and exchange the latest technologies, market trends and future possibilities and paths of EVs. EVS is a unique event which covers technical sessions and industrial exhibitions, as well as the Ride & Drive event open to the public, which make the event distinguished from other similar events.

In addition, EVS is co-organized with WEVA¹ (World Electric Vehicle Association) and EVAAP² (Electric Vehicle Association of Asia Pacific), which are also prominent organizations for the development, standardization and growth of EVs, uniting related organizations and associations for the standardization of EVs and its supporting technologies.

History of EVS and Our Footpath

Since its establishment in 1969, EVS has been held in various cities and regions attracting wider and greater attentions from experts, technicians and researchers.

¹ Launched in 1990, the World Electric Vehicle Association (WEVA) is a non-profit organization with the objective of promoting the research, development and deployment of electric drive vehicles. WEVA organizes the International Electric Vehicle Symposium (EVS) series, the World Electric Vehicle Journal, and bestows the E-Visionary Award upon cities that are leading the charge in electric drive promotion and deployment across the world.

² The Electric Vehicle Association of Asia Pacific (EVAAP) is an international membership organization founded in 1990, acting to promote the development and use of electric and hybrid vehicles in Asia and Pacific region. EVAAP is the Asian-Pacific representative to the World Electric Vehicle Association (WEVA) organizing the International Electric Vehicle Symposium (EVS) rotationally with AVERE and EDTA.

EVS	YEAR	VENUE	EVS	YEAR	VENUE
EVS-1	Nov-69	Phoenix, Arizona, U.S.A.	EVS-17	Oct-00	Montreal, Canada
EVS-2	Nov-71	Atlantic City, New Jersey, U.S.A.	EVS-18	Oct-01	Berlin, Germany
EVS-3	Feb-74	Washington, D.C., U.S.A.	EVS-19	Oct-02	Busan, Korea
EVS-4	Sep-76	Dusseldorf, Germany	EVS-20	Nov-03	Long Beach, CA, U.S.A.
EVS-5	Oct-78	Philadelphia, Pennsylvania, U.S.A.	EVS-21	Apr-05	Monaco
EVS-6	Oct-81	Baltimore, Maryland, U.S.A.	EVS-22	Oct-06	Yokohama, Japan
EVS-7	Jun-84	Versailles, France	EVS-23	Dec-07	Anaheim, USA
EVS-8	Oct-86	Washington, D.C., U.S.A.	EVS-24	May-09	Stavanger, Norway
EVS-9	Nov-88	Toronto, Ontario, Canada	EVS-25	Nov-10	Shenzen, China
EVS-10	Dec-90	Hong Kong	EVS-26	May-12	LA, USA
EVS-11	Sep-92	Florence, Italy	EVS-27	Nov-13	Barcelona, Spain
EVS-12	Dec-94	Anaheim, California, U.S.A.	EVS-28	May-15	Goyang, Korea
EVS-13	Oct-96	Osaka, Japan	EVS-29	Jun-16	Montreal, Canada
EVS-14	Dec-97	Orlando, Florida, U.S.A.	EVS-30	Oct-17	Stuttgart, Germany
EVS-15	Oct-98	Brussels, Belgium	EVS-31	Oct-18	Kobe, Japan
EVS-16	Oct-99	Beijing, China			

Overview of EVS 31

- Committee Chairs

President, WEVA, Chair, IPC & ISC

Yoichi Hori

The University of Tokyo

Chair of the EVS 31 Organizing Committee

Hideyuki Sakamoto

Nissan Motor Co., Ltd.

Masao Nagai

President, JARI

Chair of the EVS 31 Steering Committee

Akihiko Kido

JARI

Chair of Programme Committee

Hiroshi Fujimoto

The University of Tokyo

- Schedule:

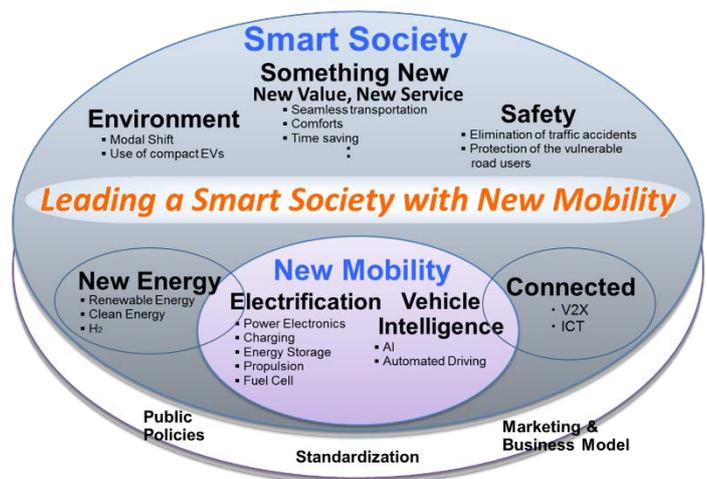
	Morning	Afternoon	Evening
September 30, 2018	Ride & Drive Exhibition	Press & Public Day Ride & Drive/Exhibition WEVA Meeting	Welcome Reception
October 1, 2018	Opening Ceremony Plenary Sessions Technical Sessions Ride & Drive/Exhibition	Technical Session Panel Discussion Ride & Drive/Exhibition	
October 2, 2018	Plenary Session Technical Sessions Ride & Drive/Exhibition	Technical Session Panel Discussion Ride & Drive/Exhibition Technical Tour	Gala Dinner
October 3, 2018	Plenary Sessions Technical Sessions	Technical Sessions Panel Discussion Award Ceremony Closing Ceremony	

- Venue: Kobe Convention Center (<http://kobe-cc.jp/english/index.html>)
- Theme: Leading a Smart Society with New Mobility
- Host: Japan Automobile Research Institute (JARI)
- Co-Hosts: World Electric Vehicle Association (WEVA)
Electric Vehicle Association of Asia Pacific (EVAAP)
Society of Automotive Engineers of Japan (JSAE)
- Supporting Organizations:
Ministry of Economy, Trade and Industry (METI), Ministry of Land, Infrastructure, Transport and Tourism (MLIT), Ministry of Environment (MOE), Japan Automobile Manufacturers Association, Inc. (JAMA), Hyogo Prefecture, City of Kobe, and many other organizations.

Highlights of EVS 31

Countries around the world are pinning much hope on electric vehicles and putting much effort in their popularization, as a means of dealing with global warming problems, extricating themselves from dependence on oil and addressing energy conservation. As part of this, along with innovations in batteries and other component technologies, evolution of EV bodies have been steadily promoted.

Furthermore, in recent years, in addition to partnerships with electric power systems, we have also begun exploring the potential for creating value and providing services based on new perspectives such as “intelligence” and “connected” on the back of advances in information technology. It is our hope, therefore, that EVS 31 will serve as a forum for international discussion on the topics of “new mobility,” in the form of next-generation electric vehicles, and “smart society”—a new futuristic society carved out around this new mobility.



Marketing and PR Opportunities

EVS 31 is the best opportunity to introduce the latest technologies and research results on EV and its related technologies to the wider media and public.

EVS 31 starts with the Public and Press day scheduled on September 30, 2018. Domestic and foreign presses, as well as the general public are invited to join the event to see and feel the state-of-the-art EVs and technologies.

Ride & Drive event, as well as the exhibition are open to the press, providing the exhibitors with the opportunities to showcase their products, technologies and services.

Important Dates

Call for Papers	October 2017
Close of Paper Submission	December 20, 2017
Notification of Selection of Papers	April 15, 2018
Call for Sponsors/Exhibitors	October 2017
Sponsorship Application Due	January 31, 2018
Individual Sponsor Item Application Due	May 31, 2018
Exhibitors Manual	June 2018
Exhibition Booth Application Due	August 10, 2018
Early Registration Deadline	August 20, 2018
Registration Open	October 2017
Standard Registration Deadline	September 20, 2018

Sponsorship Opportunities

Sponsorship is one of the best ways to enhance the reputation as a leading company in the automobile industry. Companies gain a unique opportunity to reach out to the automobile industry in Japan and abroad as a whole, and to have direct and quality exposure to leading and up-coming researchers and technical developers from around the world.

We offer a wide range of opportunities for you to join the EVS 31 and present strong appearance and commitment to the participants as well as the general public.

Platinum Sponsorship	4,320,000 JPY (including 8% tax)
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As Platinum Sponsor of the EVS 31, your company will be recognized as the major and prominent sponsor of the symposium and exhibition. Our competitive package of benefits will provide you with the foremost recognition during the EVS 31 and beyond.

Benefits:

- Company logo projected before and after the Plenary Session room
- Company logo projected before and after the Panel Discussion
- Company logo projected between sessions
- Company logo on the registration board
- Company logo on the sponsor board
- Company logo on the Gala Dinner venue signboard
- Company logo on the Welcome Reception venue signboard
- Company logo on the printed materials
- Company logo on the congress bag
- Company logo on the lanyard
- Company logo on the official EVS 31 website (top page)
- Company logo and hyperlink on the official EVS 31 website (sponsor page)
- Flag with a company logo in the Ride & Drive area
- Commercial Film can be shown in the session rooms between the sessions
- Advertisement on the program book (1 page full color)
- Brochure or leaflet in the congress bag (material to be provided)
- Product image on the official EVS 31 website
- Right to choose the exhibition space (first to choose)
- Right to organize a press presentation (first to choose)

- 8 (eight) EVS 31 Registration Passes
- 3 (three) Gala Dinner tickets
- Greeting message at the Gala Dinner

Gold Sponsorship	3,240,000 JPY (including 8% tax)
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As Gold Sponsor of the EVS 31, your company will enjoy enhanced exposure at the symposium and in the exhibition. Gold Sponsors come with a range of benefits and the opportunity to pick a great location in the exhibition after the Platinum Sponsor.

Benefits:

- Company logo projected before and after the Panel Discussion
- Company logo projected between sessions
- Company logo on the sponsor board
- Company logo on the Gala Dinner venue signboard
- Company logo on the Welcome Reception venue signboard
- Company logo on the printed materials
- Company logo on the congress bag
- Company logo on the official EVS 31 website (top page)
- Company logo and hyperlink on the official EVS 31 website (sponsor page)
- Flag with a company logo in the Ride & Drive area
- Advertisement on the program book (half page full color)
- Brochure or leaflet in the congress bag (material to be provided)
- Product image on the official EVS 31 website
- Right to choose the exhibition space (after the platinum sponsor)
- Right to organize a press presentation (after the platinum sponsor)
- 6 (six) EVS 31 Registration Passes
- 3 (three) Gala Dinner tickets
- Greeting message at the Welcome Reception

Silver Sponsorship	1,620,000 JPY (including 8% tax)
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As Silver Sponsor of the EVS 31, your company will receive benefits to be exposed to the participants of the symposium and exhibition. Silver Sponsors come with an opportunity to pick a preferred location in the exhibition after the Platinum and Gold Sponsors.

Benefits:

- Company logo projected before and after the Panel Discussion
- Company logo projected between sessions
- Company logo on the sponsor board
- Company logo on the Welcome Reception venue signboard
- Company logo on the printed materials
- Company logo on the congress bag
- Company logo on the official EVS 31 website (top page)
- Company logo and hyperlink on the official EVS 31 website (sponsor page)
- Advertisement on the program book (half page full color)
- Right to organize a press presentation (after the gold sponsor)
- 3 (three) EVS 31 Registration Passes

Bronze Sponsorship	540,000 JPY (including 8% tax)
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As Bronze Sponsor of the EVS 31, your company will receive enhanced level of exposure to the participants of the symposium and exhibition.

Benefits:

- Company logo projected between sessions
- Company logo on the sponsor board
- Company logo on the printed materials
- Company logo on the congress bag
- Company logo and hyperlink on the official EVS 31 website (sponsor page)
- 1 (one) EVS 31 Registration Pass

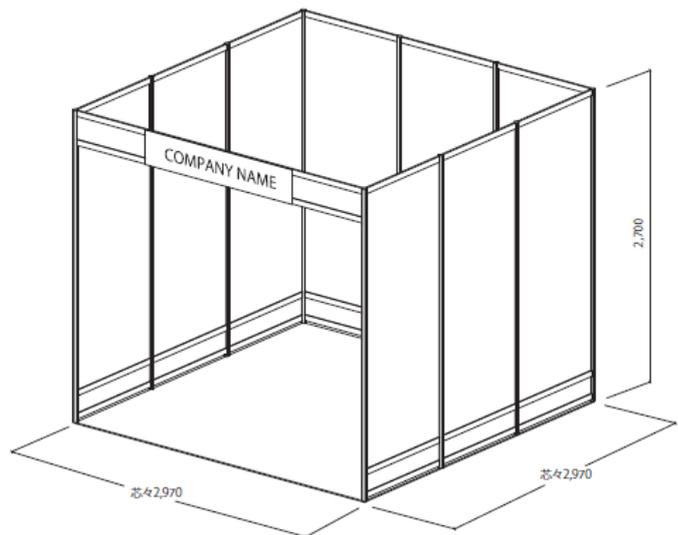
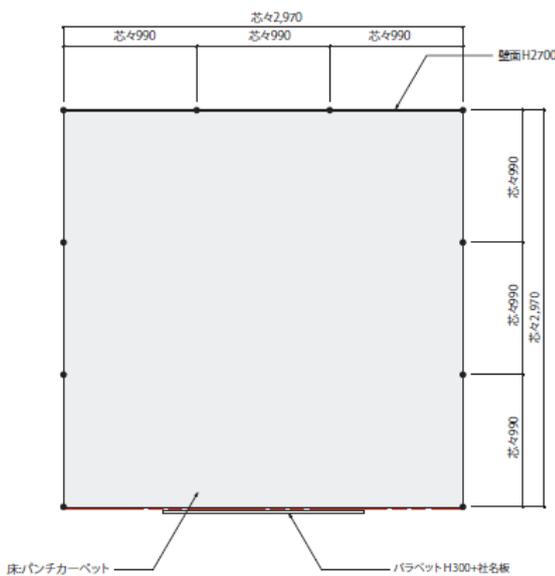
Exhibition

We highly recommend Exhibition space as one of the best ways to promote your products and showcase your technologies, services and research results at the EVS 31. The exhibition is the heart of the EVS 31 along with the technical and plenary sessions, where participants come to network and socialize after and between sessions. It also shares space with the poster sessions, cultural exhibition and other social events organized during the event.

Anticipated number of exhibitors: 100 companies/groups

Exhibition Cost

a	Exhibition Space (3m x 3m)	324,000 JPY (incl. 8% tax)	Please book your booth at the unit of 1, 2, 4, 6... This plan comes only with the space. No additional utilities and items are to be ordered separately.
b	Package Decoration Plan	129,600 JPY/space (incl. 8% tax)	The number of order must match with the number of exhibition space booked.
c	Academic Exhibition Space (3m x 3m)	237,600 JPY (incl. 8% tax)	This plan includes the Package Decoration (above b). Booking is only available for the academic and research institutions (i.e. universities, colleges).



Package Decoration

The package decoration comes with following items/services

- Walls (system walls) on 3 sides
- One Company Sign Board
- Carpet

- 2 Spot lights
- 2 Electricity Outlets (100V300W)
- 1 Counter table plus 1 Chair

Important Notes: NO adhesive agent to be used on the system wall to put your posters or items. Please use Velcro or hanging chain etc. to put your items

Ride & Drive

Ride & Drive, a special and unique program of the EVS, is a perfect opportunity to try the vehicles with the state-of-the-art technologies. All the latest EVs are being assembled for the symposium delegates and exhibition visitors.

Those who are exhibiting or manufacturing automobiles are kindly asked to provide their vehicles for this event. For details, please contact **sales@evs31.org**.

Application and Booking of Your Booth

Booking for all items must be completed and submitted to the secretariat by no later than January 31 2018. Booking for some items can be made after this date, but all the items are booked at the first-come, first-served basis, and based on the availabilities.

Please fill in the booking form, and send it to **sales@evs31.org**, and the secretariat will issue an invoice for your booking. Upon completion of payment, booking is secured, and you are considered as a sponsor/exhibition.

Booth locations will be coordinate and decided by the organizing committee, and will be notified to the exhibitors in the early summer of 2018. Exhibitors Manuals will be made available in June 2018.

Advertising

Apart from the exhibition, advertisement in the event materials is another ideal opportunity to expose your company to the symposium/exhibition participants.

Wide varieties of advertising opportunities are made available for you to consider, select and expose yourself.

Items for Advertising Opportunities

Advertisement on the program book (*1)	Cost (incl. 8% tax)	
1 page/Full color	180,000 JPY	
Half page/Full color	90,000 JPY	
Congress Item (*2)		
Multi-colored Ballpoint pen	200,000 JPY	1 available SOLD OUT
Notepad	250,000 JPY	1 available SOLD OUT
Japanese Fan (sensu)	750,000 JPY	1 available
Pocket Tissue	75,000 JPY	1 available SOLD OUT
Handy Wet Tissue	150,000 JPY	1 available
Coffee Break / Refreshment (*3)		
At the Exhibition (approx. 1000 servings x 3 days)		
Beverages (Coffee, Tea, etc.)	300,000 JPY	1 available
Snacks	300,000 JPY	1 available
At the Conference Space (approx. 1000 servings x 3 days)		
Beverages (Coffee, Tea, etc.)	300,000 JPY	1 available
Snacks	300,000 JPY	1 available

*1 All the registered participants will receive the program book

*2 Company logo and/or name (together with the EVS 31 logo) will be printed and handed to the participants (included in the congress kit)

*3 3 (three) locations for each (in the conference center and exhibition center). Signboards carry company name and logo on it.

Terms & Conditions

APPLICATION

All application must be submitted to **sales@evs31.org**. Application is not a guarantee of acquisition of sponsorship/exhibition booth, and the organizing committee has the right to decline the application with the view of ethics, adequacy to the theme or any other considerations.

For the consortium to exhibit, application must be placed under one representing company/institution/organization, and any communication shall be made between that representing body and the organizer/secretariat office.

PAYMENT

Upon receipt of application, the invoice will be issued. Booking of exhibition booth(s) or sponsorship is not confirmed until the full payment is received.

All the payment must be made in Japanese yen. Any additional fees, including transaction fee, must be borne by the applicant.

CANCELLATION POLICY

In the event the Exhibitor cancels all or part of the exhibit space contracted herein, the Exhibitor must do so in writing by e-mail to **sales@evs31.org** and will be obligated to pay to cancellation fee as below:

Cancellation before	June 30, 2018	50% Refund
Cancellation after	July 1, 2018	No Refund

For refund, administration charge of 10% of refunded amount and handling fee will be deducted.

Contact Information

For inquiries on General Issues/questions	info@evs31.org
For inquiries on Sponsorship/Exhibition at the EVS 31:	sales@evs31.org
For inquiries on Registration:	regi@evs31.org
For enquires on Abstract Submission:	abs@evs31.org

Sponsorship & Sponsor Item Application Form

Please fill out and return this form to the secretariat (sales@evs31.org) by no later than **January 31, 2018** for sponsorship or **May 31, 2018** for sponsor items.

Tick appropriate box.

Sponsorship			
<input type="checkbox"/> Platinum Sponsor	<input type="checkbox"/> Gold Sponsor	<input type="checkbox"/> Silver Sponsor	<input type="checkbox"/> Bronze Sponsor
Advertisement			
<input type="checkbox"/> 1 page/Full color		<input type="checkbox"/> Half page/Full color	
Congress Item			
<input type="checkbox"/> Multi-colored Ballpoint pen		<input type="checkbox"/> Notepad	
<input type="checkbox"/> Japanese Fan (sensu)		<input type="checkbox"/> Pocket Tissue	
<input type="checkbox"/> Handy Wet Tissue			
Coffee Break / Refreshment: At the Exhibition (approx. 1,000 servings x 3 days)			
<input type="checkbox"/> Coffee Break		<input type="checkbox"/> Refreshment	
Coffee Break / Refreshment: At the Conference Space (approx. 1,000 servings x 3 days)			
<input type="checkbox"/> Coffee Break		<input type="checkbox"/> Refreshment	
Date of Application			
Company Name			
Address			
Country			
Person in charge			
TEL		FAX	
E-mail			
Remarks			

Exhibition Booth Application

Please fill out and return this form to the secretariat (sales@evs31.org) by no later than **April 10, 2018.**

Tick appropriate box.

Booth Type	<input type="checkbox"/> a. Exhibition Space <input type="checkbox"/> b. Package Decoration Plan <input type="checkbox"/> c. Academic Exhibition Space	No. of booth	a. _____ booths a&b. _____ booths c. _____ booths
Category of Exhibition <small>(please tick, appropriate)</small>	<input type="checkbox"/> New Value, New Services <input type="checkbox"/> Environment <input type="checkbox"/> Safety <input type="checkbox"/> Automation <input type="checkbox"/> AI <input type="checkbox"/> Connected <input type="checkbox"/> New Energy <input type="checkbox"/> Social Policy <input type="checkbox"/> Standardization <input type="checkbox"/> Market & Business Model <input type="checkbox"/> Others		
Item to exhibit			
Co-exhibitors (if any)			

Date of Application			
Company Name			
Address			
Country			
Person in charge			
TEL		FAX	
E-mail			
Remarks			

EVS 31 Exhibitors Presentation Offers

It is our great pleasure to have you exhibited at the upcoming EVS 31 held in Kobe, Japan from September 30 to October 2, 2018.

We hope you make the most of this opportunity, and we decided to set up the opportunities for the exhibiting companies to make presentation(s) during the EVS 31 to appeal and introduce your state-of-the-art products and technologies to visitors.

We expect many of local visitors, as well as the event participants who are from public institutions, governmental agencies, universities and private companies involved in the development of EV-related technologies in the world.

We hope you find this opportunity fruitful to showcase your technologies and products to wider audiences.

■ Dates:	October 1 and 2, 2018
■ Time:	30 min/presentation session from 11:00 to 16:45 (16 session frames in 2 days)
■ Venue:	Designated presentation space located in 1F exhibition space
■ Fee:	100,000 JPY (plus tax)/session
■ Capacity:	approx. 100 seats (theatre style)
■ Remarks:	<ul style="list-style-type: none"> · This presentation opportunity is available only to the exhibiting companies/institutions. Application is only accepted after the payment of exhibition fee is confirmed. · The maximum number of presentation slot per exhibitor is 2. The maximum number of presentation per day per exhibitor is 1. · Applicants can choose up to 3 (three) preferred time slots for your presentation. The decision is made by the organizing committee, if multiple exhibitors choose the same time slot, the organizing committee has the right to decide the allocation. · Equipment available: Projector, Scree, Podium and microphones will be available for the presentation space. · Any materials to be handed to the audiences should be prepared by the company/institution. · Language: No interpretation services are provided by the organizer. Exhibitors can decide the language to present.
■ Application:	Application must be made by filling and submitting the

	<p>attached Application Form.</p> <p>If you do not hear any feedback from the secretariat office after 10 days of submission, please contact the secretariat office.</p>
<p>■Application Period:</p>	<p>May 10 – July 20, 2018</p> <p>Application will be closed before the deadline if all the time slots are booked.</p>
<p>■Payment:</p>	<ul style="list-style-type: none"> • Upon receipt of the application, the secretariat will issue an invoice for the Exhibitors Presentation. Please make the payment within 1 (one) month of the invoiced date. • All the payment must be made by bank transfer. The handling charge must be borne by the remitter. • Official application for the Exhibitors Presentation is only confirmed after the full payment is confirmed. In case that no payment is confirmed by the designated due date, the application may be cancelled.
<p>■Cancellation/Suspension:</p>	<ul style="list-style-type: none"> • Cancellation or suspension must be notified to the secretariat in a written format. • Refunds will not be made for cancellations.
<p>■Application submitted to:</p>	<p>Secretariat of EVS 31 & EVTeC 2018 on Sales c/o Convention Linkage, Inc. Phone: +81-3-3263-8695 FAX: +81-3-3263-8693 E-mail: sales@evs31.org Official Homepage: www.evs31.org</p>

Exhibitors Presentation Application Form

Fill in the form and send it to the secretariat either by E-mail or Fax.

Secretariat of EVS 31 & EVTeC 2018 on Sales
 c/o Convention Linkage, Inc.
 Phone: +81-3-3263-8695
 FAX: +81-3-3263-8693
 E-mail : sales@evs31.org

Date of application (mm/dd/yyyy)			
Exhibitors' Name (will be shown on the printed materials.)			
Address			
Country		Dept.	
Job Title		Contact Person	
TEL		FAX	
E-mail			
Remarks			

Preferred time slots please specify the number (1, 2 and 3) of your preferred time slots.

	11:00-11:30	11:45-12:15	12:30-13:00	13:15-13:45	11:40-14:30	14:45-15:15	15:30-16:00	16:15-16:45
Oct. 1								
Oct. 2								

If multiple requests are submitted for the single time slot, the organizing committee has the right to decide.